

It's Too Late Now

new single / video release from **Sacre Noir**

dark and moody female fronted electronica

Sacre Noir
It's Too Late Now
Release date:
20th November 2014
Available from iTunes,
CD Baby, Amazon and
many more online dis-
tributors.

Also available on the
Sacre Noir LP 'Sinking
Into Darkness' released
on Savage Recordings
23rd July 2012



In 2012 **Sacre Noir** collaborated with David Sodergren of Boshpit Productions to create the debut music video - She Can't Take It. In this video a world was created beyond the frame featuring twisted clowns, broken dolls and otherworldly happenings.

After the success of this video **Sacre Noir** were encouraged to create a trilogy of videos featuring this world with She Can't Take It forming the first episode. 2013 saw the release of the second video in this trilogy, produced in collaboration with Stuart Millar of Aristotle Events Filming - Rue Crimée. This video continued the story of the world beyond the frame and played with themes of madness and isolation.

"The slightly unsettling visuals are a perfect complement to Sacre Noir's unique sound: together, they conjure up a tale straight from the pages of Edinburgh's secret history."

In 2014 Sacre Noir took the reins of shooting and editing to create the third and final video of the series - It's Too Late Now.

"it's a smart and encouraging record which toys with ethereal soundscapes, industrial tones that could easily capture the imagination of anyone who has that touch of darkness in them."

This video concludes the story of the world behind the frame and further explores the characters of the twisted clowns and broken dolls. Filmed on location in Edinburgh the visuals were once again created with Erin Culley make-up artist and collaboration between the band and the actors who took part in the project.

It's Too Late Now is dedicated to the memory of Robbie Morrison who tragically died between the filming and release of the video.

Also available
Debut Single
She Can't Take It
13th May 2012



Debut Album
Her Volatile Condition
31st March 2010



www.savagerecordings.com/sacrenoir